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COMPANY ABSORBING ALL COSTS INVOLVED IN TRANSITION

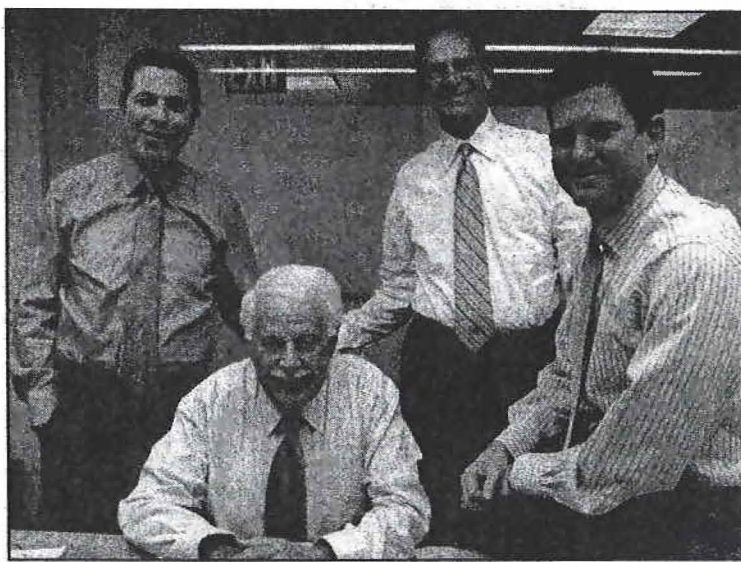
Guardian Service becomes first totally “green” cleaning company

NEW YORK, NY The building maintenance industry is cleaning up its act. In a move that is expected to usher in a sweeping new era of environmentally sensitive cleaning practices, Guardian Service Industries, a leader in the building janitorial and maintenance industry, has become the first firm in its field to transform itself into a “green” cleaning company.

While the switch involves a significant expenditure by the company for retraining staff, introducing new equipment and chemicals, and implementing safe packaging and shipping of green-sealed certified products, Guardian is absorbing all of the costs involved in its transition to environmentally preferred practices rather than passing it along to its clients.

“Our motivation here isn’t profit taking, but rather our strong belief in a safe and healthy environment and what that can accomplish for everyone,” said Guardian CEO Sandy Herzfeld. “We decided to go green because it’s the right thing to do, and this is the right time to do it.”

Guardian has begun retraining its staff and quickly phasing in its green practices and operations. Properties already being “green-cleaned” include L&L Holding Co.’s 195 Broadway, all of Jack Resnick & Sons Manhattan office buildings, including 110 East 59th St., 830 Third Ave., 485 Madison Ave.,



Shown are the executives of Guardian Service Industries.

1755 Broadway, 75 Park Pl. and 199 Water St., the McGraw Hill corporate center in Hightstown, N.J., the state capital complex in Hartford, Conn, and Penn Station Newark. Guardian cleans and services over 70 million s/fof commercial space in the greater N.Y. metro area.

Guardian COO Alan Bressler said that the benefits of environmentally responsible building cleaning services include improved indoor air quality, lower water and air pollution levels, decreased absenteeism and increased employee efficiency and productivity.

He also said that his company undertook extensive testing of a variety of products from various suppliers to find the best performing green products available, and determined that the quality and effectiveness of “green-cleaning” far exceeds conventional cleaning methods now in use throughout the industry.

Guardian not only provides cleaning, security and related maintenance services to landlords and corporations, but to banks, theatres, dept. stores, shopping centers, and medical and educational facilities.