



NEW YORK REAL ESTATE JOURNAL

May 8-14, 2007

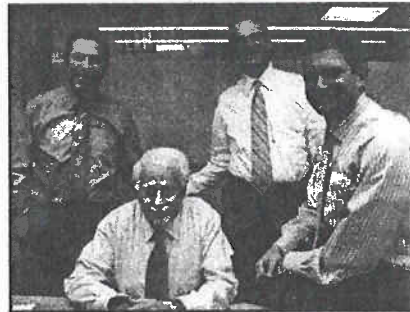
Guardian transforms into "green" cleaning company

NEW YORK, NY New York-based Guardian Service Industries, has become one of the first firms in its field to totally transform itself into a "green" cleaning company.

While the switch involves a significant expenditure by the company for retraining staff, introducing new equipment and chemicals, and implementing safe packaging and shipping of green-sealed certified products, Guardian is absorbing all of the costs involved in its transition to environmentally preferred practices rather than passing it along to its clients.

"Our motivation here isn't profit taking, but rather our strong belief in a safe and healthy environment and what that can accomplish for everyone," said Guardian CEO Sandy Herzfeld. "We decided to go green because it's the right thing to do, and this is the right time to do it."

Over the past 90 days, Guardian has begun retraining its staff and quickly phasing in its Green practices and operations. Properties already



Shown are: Alan Bressler, Harold Bressler, Sandy Herzfeld and Sam Herzfeld

being "green-cleaned" include L&L Holding Cos. 195 Bdwy., all of Jack Resnick & Sons Manhattan office buildings, including 110 East 59th St., 830 Third Ave., 485 Madison Ave., 1755 Bdwy., 75 Park Pl. and 199 Water St., the McGraw Hill corporate center in Hightstown, N.J., the State Capital complex in Hartford, Conn., and Penn Station Newark. Guardian cleans and services over 70 million s/f of commercial space in the Greater New York metropolitan area.